



P.O. Box 329 / Middletown, DE 19709

Date April 28, 2016

## **The 19<sup>th</sup> Annual M.O.T Big Ball Marathon is September 2<sup>nd</sup> – 3<sup>rd</sup>, 2016**

Dear MOT Community Supporters, Business Owners and Friends,

The goal of the Big Ball Marathon is to raise money and awareness to assist individuals and families in need, including charities and organizations in the Middletown/Odessa/Townsend area. Now more than ever the Big Ball Marathon Board is committed to supporting and improving the lives of those in need in the M.O.T. community. The marathon is held each year at Silver Lake Park, located at 200 East Cochran Street in Middletown, Delaware.

We meet our goal of making the 24-hour Big Ball (softball) Marathon on Labor Day weekend a huge success with the help of volunteers, a great deal of community support and corporate sponsorships. This popular event is much more than 24 hours of softball. It is 24 hours of fun and entertainment!

The Big Ball Marathon has raised over \$600,000 for local charities. Our goal this year is \$65,000!

Our grant recipients include:

- Our Daily Bread soup kitchen
- Food, utilities, medical supplies, and transportation to hundreds of area families in need
- M.O.T Senior Center
- Everett Theater
- Local Boy Scout Council
- MHS JRAF ROTC
- Two annual Big Ball College Scholarships
- Habitat for Humanity in Middletown
- Neighborhood House for crisis alleviation
- Appoquinimink Boys & Girls Club
- Family Inc transitional housing

**We invite corporate donors to contribute & participate to show your support for the community.** There are several levels of sponsorship. Please help us this year by considering which level best matches your association's desires and charitable giving goals. With your support we hope to have another record breaking year!

Thousands from the community and surrounding areas come out to support this 24-hour softball event by watching the games, cheering on the players, enjoying the food and carnival games, dancing to the music, and just being part of this Middletown tradition.

Who are our ball players? You may know many of them. The incoming challenger teams may be business sponsored, teams associated with schools and clubs, neighborhood associations, and fire companies, just to name a few. Each team player raises money; and by doing so, they are raising awareness and making a positive impact on the community.

Please plan to come out and show your support at our 19th Annual Big Ball Marathon **September 2<sup>nd</sup> & 3<sup>rd</sup>, 2016!**

Our registration form is on the reverse side.

Thank you for supporting the M.O.T. community!



## THE 2016 M.O.T. BIG BALL MARATHON SPONSOR & DONOR REGISTRATION FORM

Company /Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone No. \_\_\_\_\_ E-mail \_\_\_\_\_

- MARATHON PLAYER** - \$100 – Sign up at [www.bigball.org](http://www.bigball.org)
- INCOMING CHALLENGER TEAM** - \$350 – Sign up at [www.bigball.org](http://www.bigball.org)
- Virtual 5k** - \$35 – Sign up at [www.bigball.org](http://www.bigball.org)
- FRONT COVER / PLATINUM SPONSOR** - \$5,000 - Front Page Ad - 5 x 8”  
Includes a company sign (supplied by you) on the outfield fence during the marathon.  
You will present your check on 94.7 WDSB during the event.  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- INSIDE FRONT COVER ADVERTISEMENT** - \$2,500 - 5 x 8”  
Includes a company sign (up to 4’x8’ supplied by you) on the outfield fence during the marathon.  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- OUTSIDE BACK COVER ADVERTISEMENT** - \$1,500 - 5 x 8”  
Includes a company sign (up to 4’x8’ supplied by you) on the outfield fence during the marathon.  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- INSIDE BACK COVER ADVERTISEMENT** - \$1,250 - 5 x 8”  
Includes a company sign (up to 4’x8’ supplied by you) on the outfield fence during the marathon.  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- GOLD SPONSOR** - \$1,000 - Full Page Ad - 5 x 8”  
Includes a company sign (up to 4’x8’ supplied by you) on the outfield fence during the marathon.  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- SILVER SPONSOR** - \$500- Half Page Ad - 5 x 3.75”  
Includes a company sign (up to 4’x8’ supplied by you) on the outfield fence during the marathon.  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- BRONZE SPONSOR** - \$250 - Quarter Page Ad - 4 x 2.5”  
*Business name will be printed on the Marathon Shirts if your donation is received by August 10, 2016*
- COMMUNITY SUPPORTER** - \$100 - Business Card Size Ad - 3.5 x 2”
- VOLUNTEERING** - Perhaps your organization would like to volunteer as a group.
- MARATHON PLAYER FOOD & DRINK** – Business name listed in Ad program free of charge! Contact Sue@bigball.org.
- VENDOR TENT / BOOTH** – Email [katerokosz@gmail.com](mailto:katerokosz@gmail.com)

Submit copy ready black & white ad in JPEG or PDF format with this registration form to [Jen@jkwart.com](mailto:Jen@jkwart.com)

Please Mail Payment to:

**M.O.T. Big Ball Marathon, P.O. Box 329, Middletown, DE 19709**

Questions? Call Kate Rokosz 302-379-1531